



2011/2012 Planning Guide: Fees, Fundraising Events and Donation Opportunities

Franklin families are called upon in various ways to financially support the school and its unique programs. We hope the following overview of fundraising events and donation opportunities will help Franklin families plan their contributions during this school year.

Corporate matching gifts: Please check to see if your company will match your contribution. Request an application from your human resources department, fill it out, then send it to us. FFAC will verify the receipt of your gift and complete the process.

EVENT	SPONSOR	TIMEFRAME	GOAL	PURPOSE
Fine Arts Fee	School	September, 2011	\$25 per student	Pay for supplies across all fine arts departments, including art supplies, costumes, sets, dance shoes, etc.
Workbook Fee	School	September, 2011	Fees vary by classroom, and only some classes have them.	Franklin will ask for payment of a consumable fee in certain, but not all, classrooms. Fees will vary as they cover only the amount needed for workbooks or other consumables in that specific grade level.
PTA Fall Fundraiser: New fundraiser: "Mixed Bag Designs."	Parent Teacher Assoc., (PTA)	Orders taken: Sept. 26-Oct. 21, 2011 Pickup orders: Nov. 16	Budgeted net proceeds of \$12,000. Mixed Bag Designs are eco-friendly, stylish reusable bags in many sizes.	This is the PTA's major source of funding. The money raised in 2011 will fund PTA expenditures in the 2012/2013 school year. See PTA 2011/12 budget to learn about the types of programs and initiatives typically funded by PTA.
FOF Fall Fundraiser: a direct mail campaign	Friends of Franklin (FOF)	October 25 – November 25, 2011	Gross contributions of \$30,000, participation by 100% of families	FOF's 2011/12 total budget is \$162,000, which is funded by the fundraiser previously held in Spring, 2011 (Rock the Casbah) and this fundraiser in Fall 2011. See FOF budget for details.
Taffy Apple Sales	FFAC, 8th grade	October 24 – 28, 2011	Net proceeds of \$700. Apples sell for \$1.25 ea.	8th grade trip and graduation expenses.
Holiday Wreath Sales	FFAC, 8th grade	Orders: Nov. 1-18, 2011 Delivery: Nov. 28, 2011	Net proceeds of \$500. Wreaths are \$30 each	8th grade trip and graduation expenses.
Scholastic Book Fairs	PTA	Middle School: Oct. 19 – 21, 2011; All School: Nov. 29-Dec. 2, 2011 & BOGO: May 29 – 31	No specific goal. Last year, Scholastic distributed credits of about \$5,000 for purchasing books. Many families donate to teacher "Wish Lists."	All profits go directly back into purchase of Scholastic books for Franklin's classroom libraries and main library.
Holiday Bazaar	PTA	December 21, 2011	No specific goal. Last year the bazaar generated \$100 for each homeroom. Families are asked to donate new or gently used items to be sold at the bazaar.	All profits go directly back into classrooms, divided evenly amongst 12 homerooms.
8th Grade Candy Sales	FFAC, 8th grade	February 1-17, 2012	World's Finest Chocolate \$1 ea., net proceeds of \$1,800.	8th grade trip and graduation expenses.
Spring Fundraiser: To be determined	FOF	April 2012	Net profits of \$70,000	Funds raised in the FOF 2012 Spring Fundraiser are put toward the FOF budget for the 2012/13 school year. See FOF budget for details.
Flower Sales	PTA	Various performances	Net profits of about \$400	Same purpose as other PTA fundraisers.
Parent-to-Parent Events	FOF/parents	2 - 5 events per year	No specific goal	Same purpose as other FOF fundraisers.